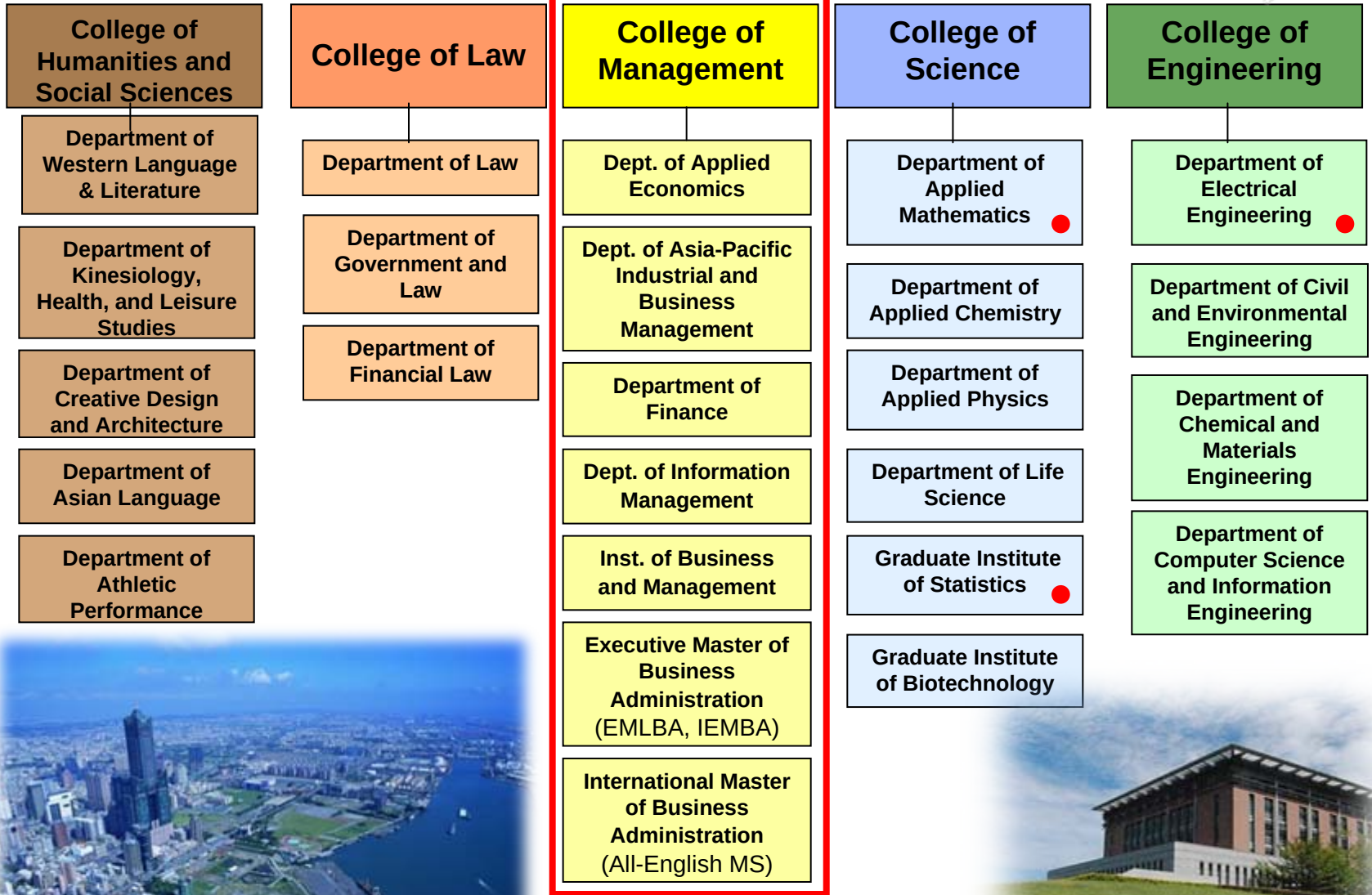


College of Management National University of Kaohsiung

高雄大學管理學院

2013.01.04

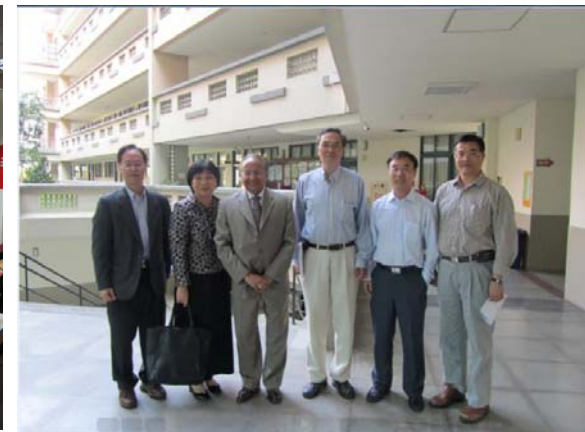
NUK – Five Colleges



NUK Faculty (高雄大學師資)

	Colleges and Center	Professor	Associate Professor	Assistant Professor	Subtotal	Percentage
1	Humanities and Social Sciences	6	15	14	35	16%
2	Law	6	12	9	27	12%
3	Management	15	12	21	48	22%
4	Science	14	13	20	47	22%
5	Engineering	21	22	12	55	25%
6	General Education	1	0	5	6	2%
7	Totals	63	74	81	218	100%

All about COM



COM Faculty (管理學院師資)

	Departments and Institute	Professor	Associate Professor	Assistant Professor	Total
1	Applied Economics (BS/MS)	1	4	6	11
2	Asian Pacific Industrial & Business Management (BS/MS)	4	4	3	11
3	Finance (BS/MS)	3	3	5	11
4	Information Management (BS/MS)	5	1	5	11
5	Institute of Business Management (MS)	2	1	1	4
6	International Master of Business Administration (MS)	*	*	*	*
7	Total	15	12	21	48

Some Statistics (COM vs NUK)₁

		AY2008	AY2009	AY2010	AY2011	AY2011 %
1	All-English Courses	13/22	8/19	7/17	16/28	57%
2	All-English Certificate Programs	0/0	0/0	0/0	3/3	100%
3	English Proficiency Passing Rate	176/326	112/357	50/290	64/191	34%
4	Exchange & Foreign Faculty	(0+1)/(0+14)	(0+1)/(0+14)	(0+1)/(1+14)	(0+1)/(2+13)	7%
5	Exchange & Foreign Students	(0+2)/(5+6)	(1+2)/(10+2)	(22+2)/(37+6)	(31+0)/(64+2)	47%

Some Statistics (COM vs NUK)₂

		AY2008	AY2009	AY2010	AY2011	AY2011 %
6	# of Industrial Project, SBIR Project	1/47	4/57	3/73	3/20	15%
7	Budgets of Industrial Project, SBIR Project	400,000/ 55,040,167	1,282,775/ 38,827,839	1,052,800/ 59,202,900	1,503,779/ 16,798,297	9%
8	# of NSC Project	26/110	30/131	32/141	33/132	25%
9	Budgets of NSC Project	12,714,000/ 82,866,000	13,685,000/ 93,195,000	17,150,000/ 103,582,345	15,308,000/ 86,925,411	18%
10	# of MOE Project	2/28	1/31	0/34	2/9	22%
11	Budgets of MOE Project	650,000/ 21,369,206	80,000/ 47,360,907	0/ 21,622,563	370,000/ 6,996,319	5%



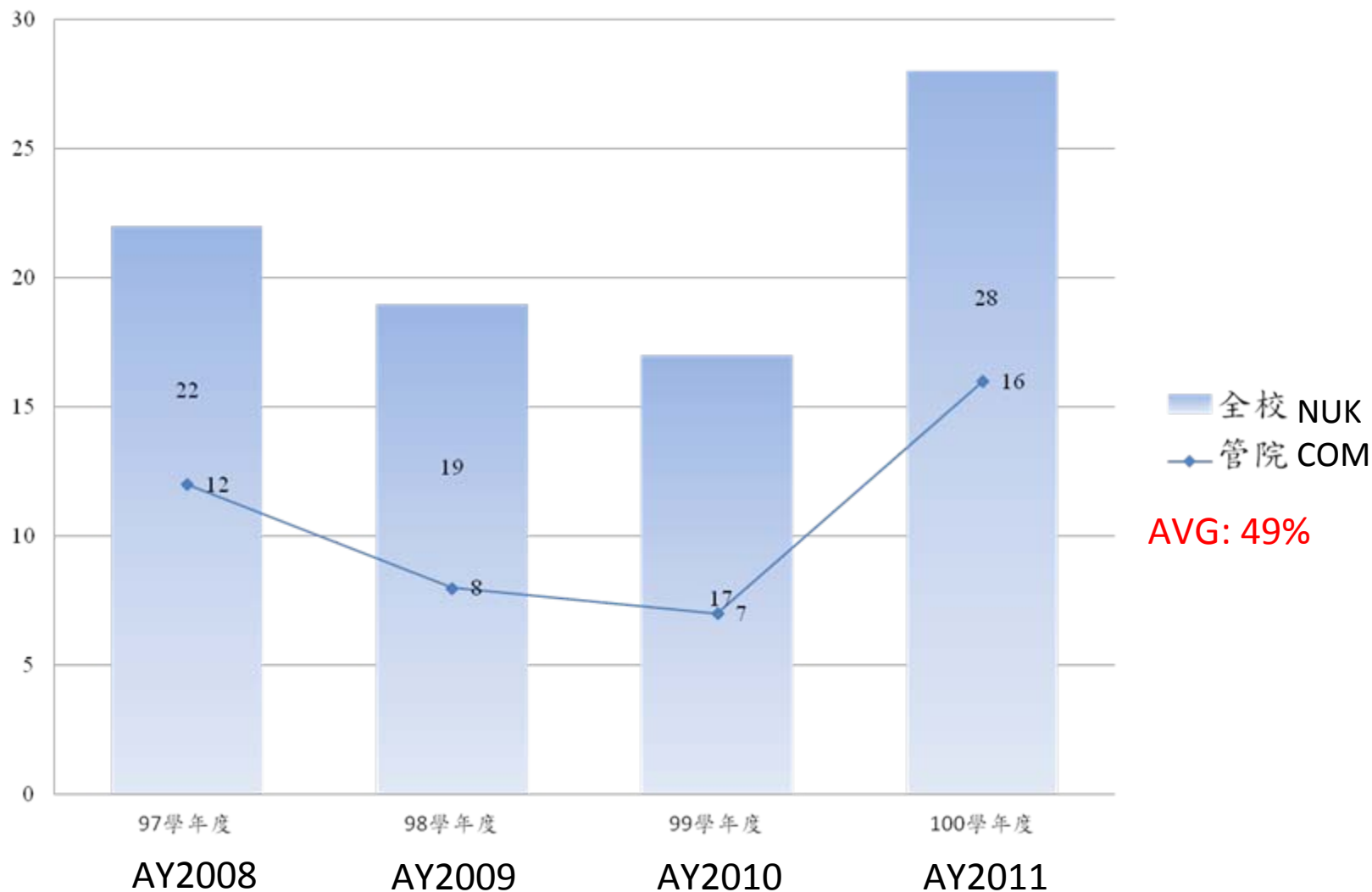
Some Statistics (COM vs NUK)₃

		AY2008	AY2009	AY2010	AY2011	AY2011 %
12	Class A Journal Publication	58/323	76/337	82/413	74/400 (137)	19%
13	Class B Journal Publication	42/266	52/257	66/315	51/294 (93)	17%
14	Conference Publication	101/441	109/451	101/615	91/533 (140)	17%
15	Conference Hosted			5/31	3/13	23%

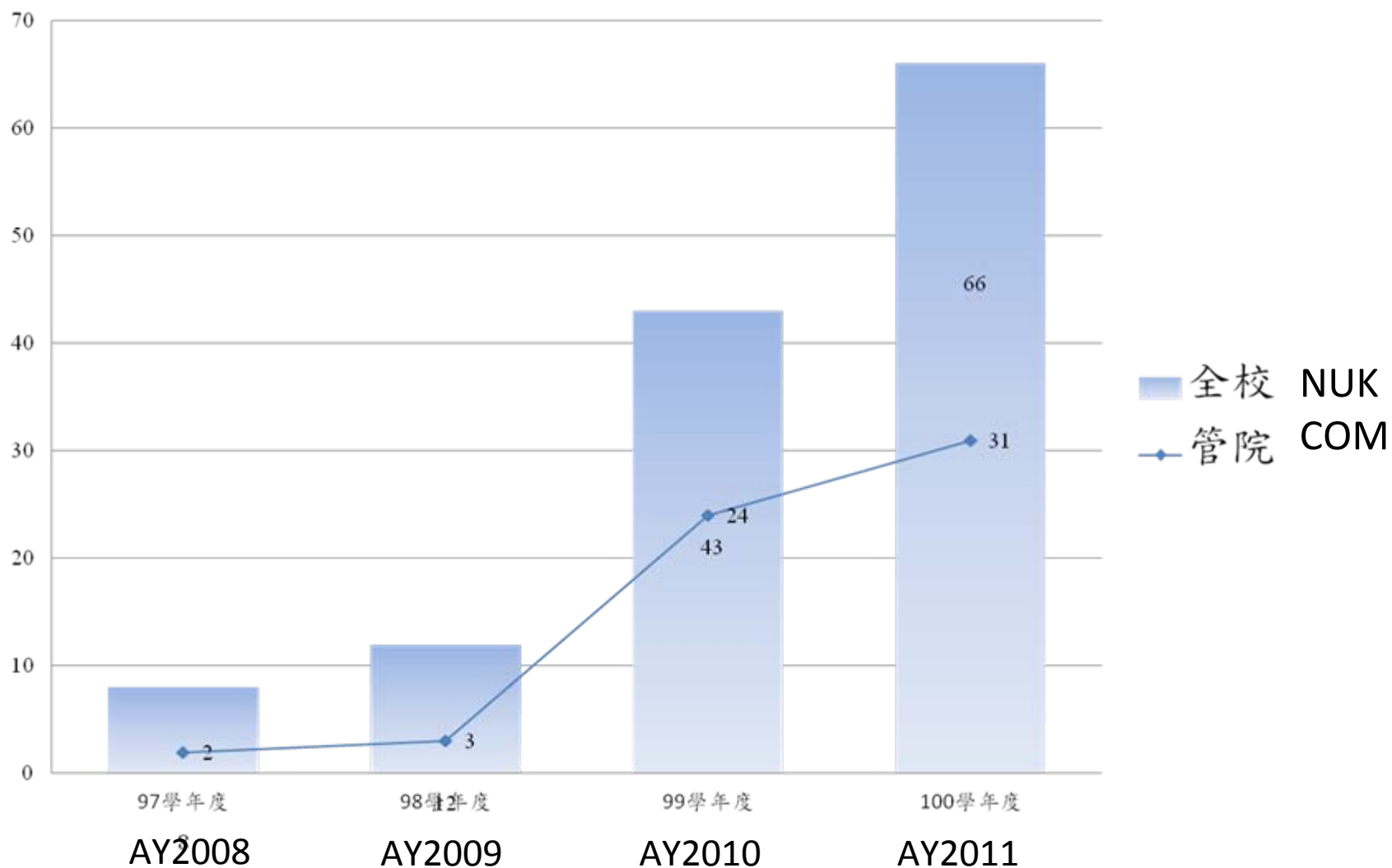


Note: AV 2011 covers 2011 and part of 2012.

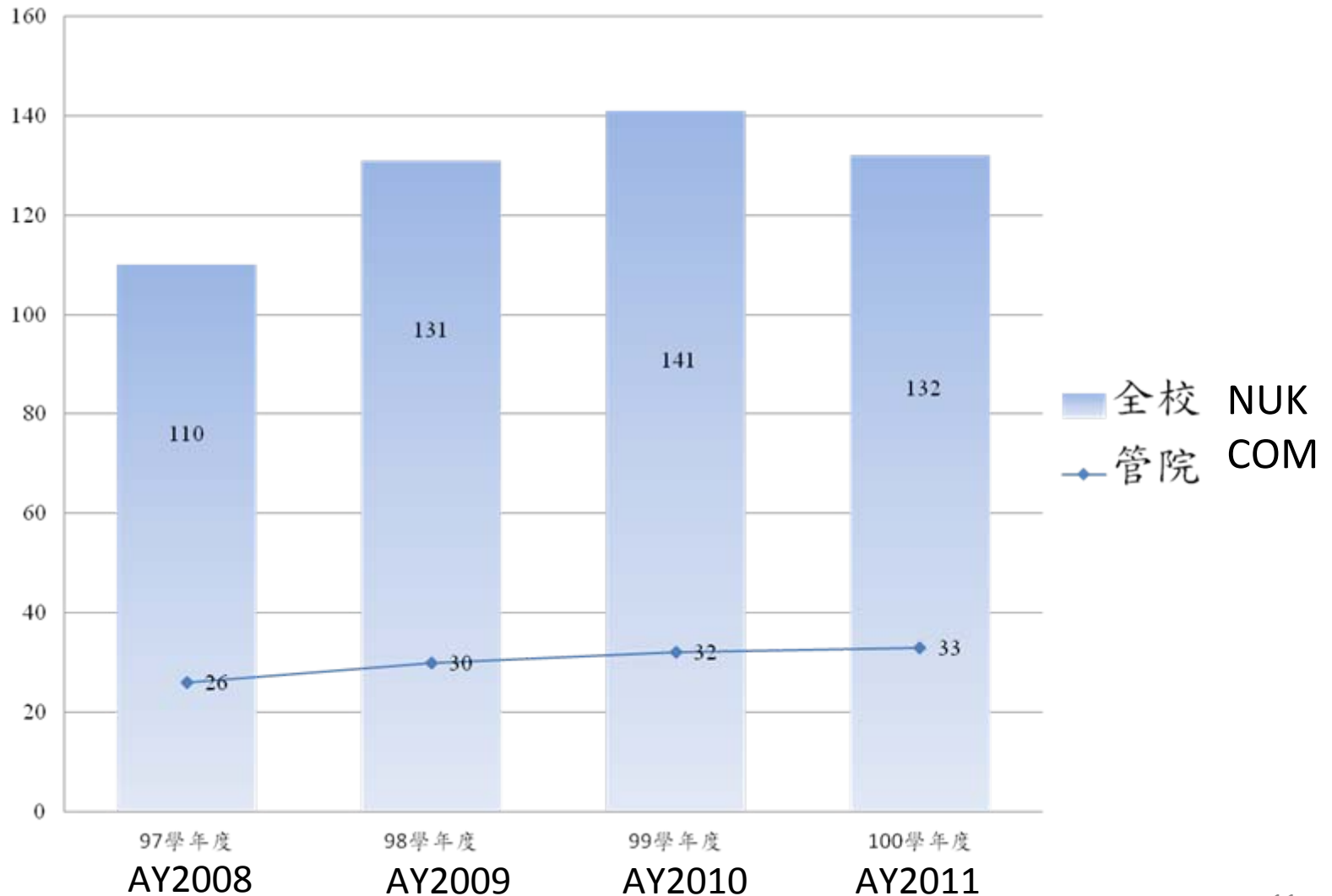
All-English Teaching Courses



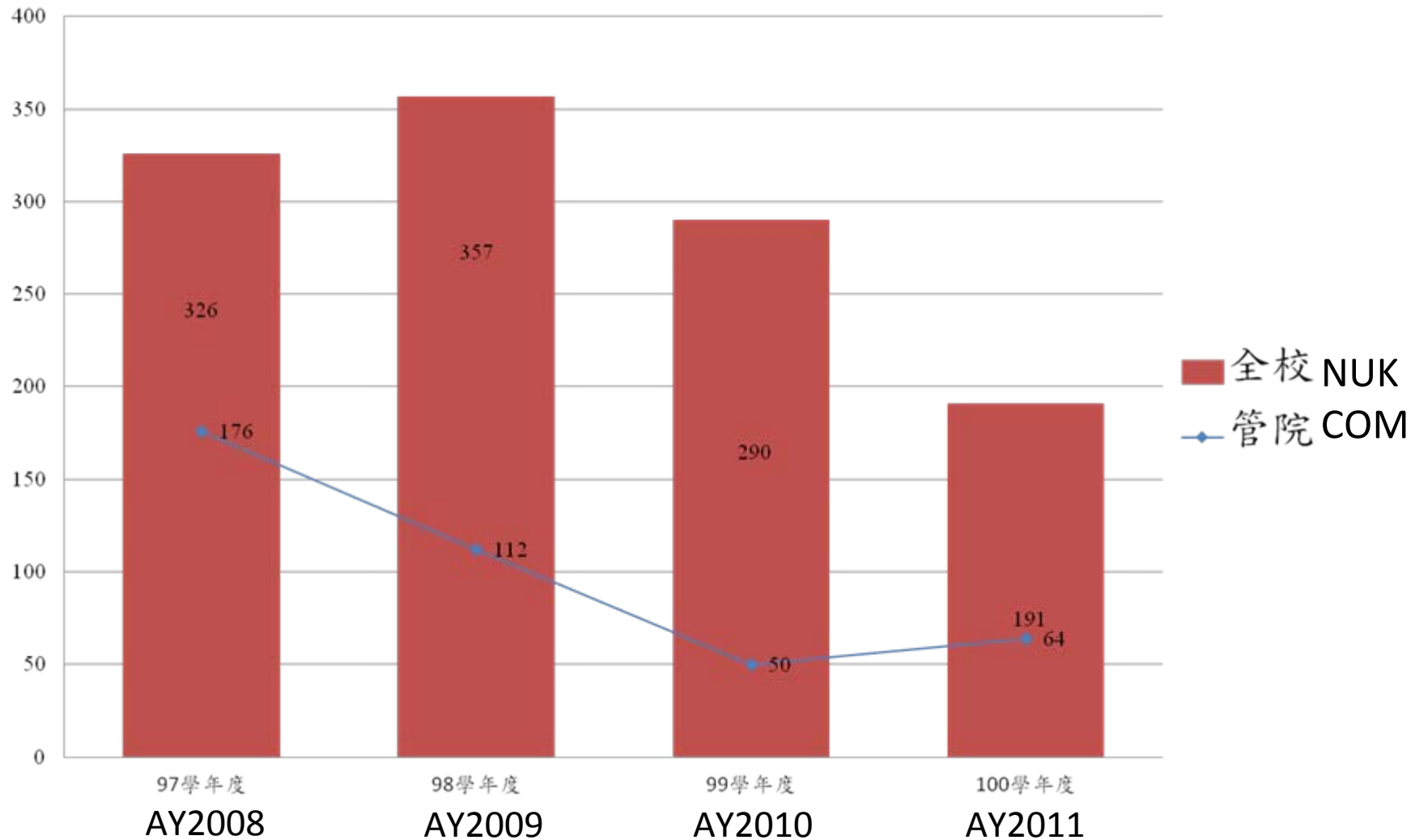
Number of Exchange Students



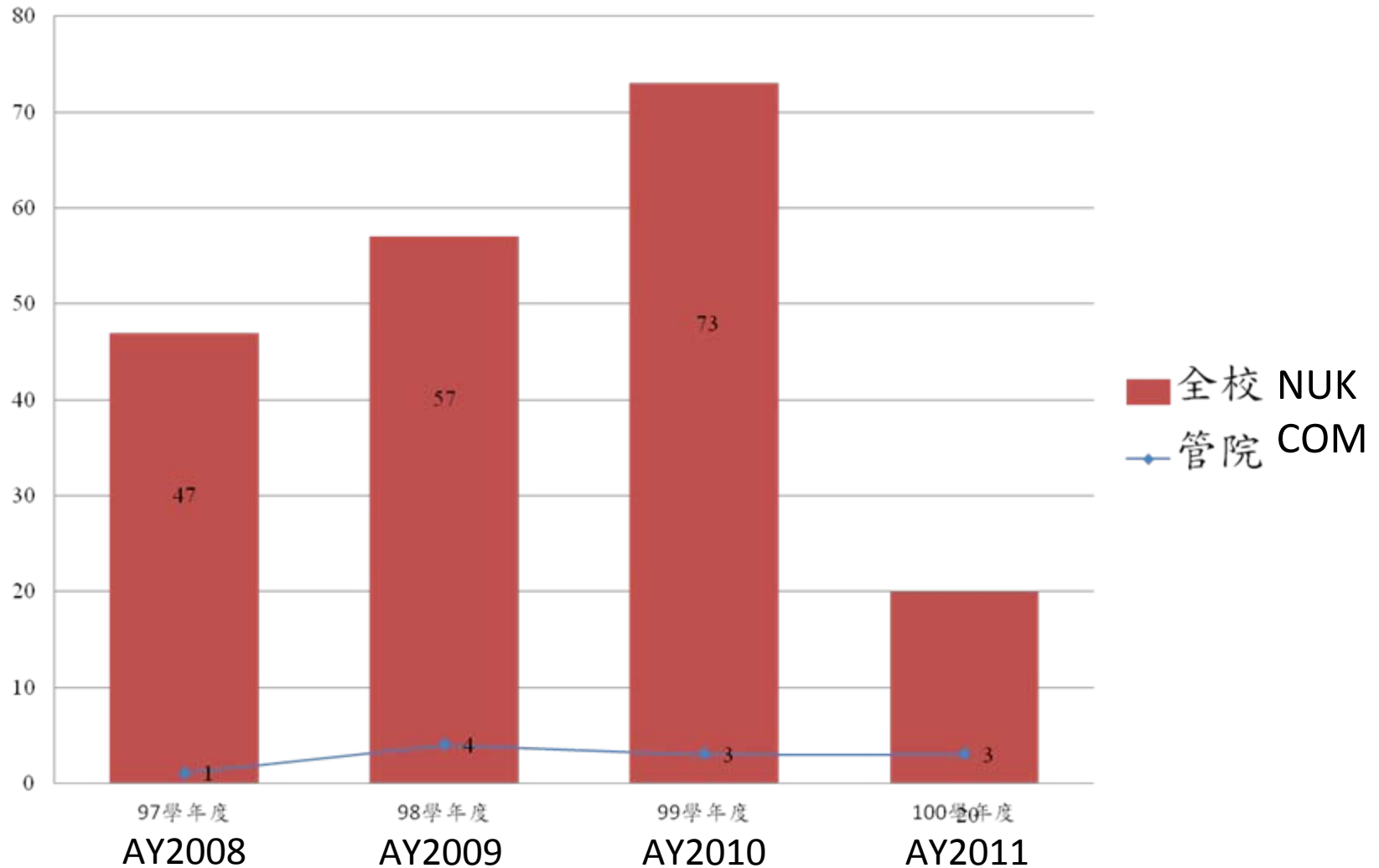
Number of NSC Projects



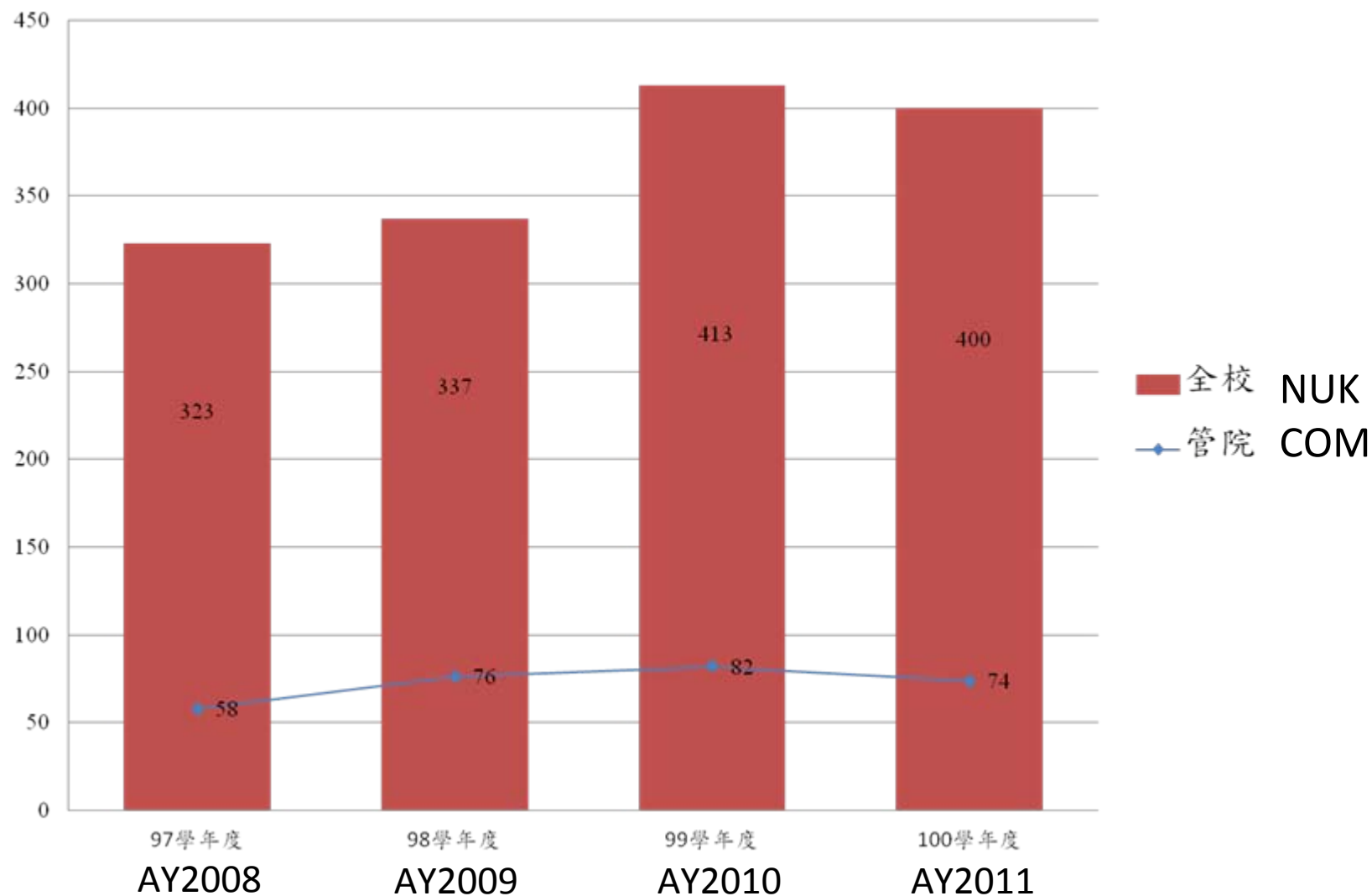
English Proficiency Passing Rates



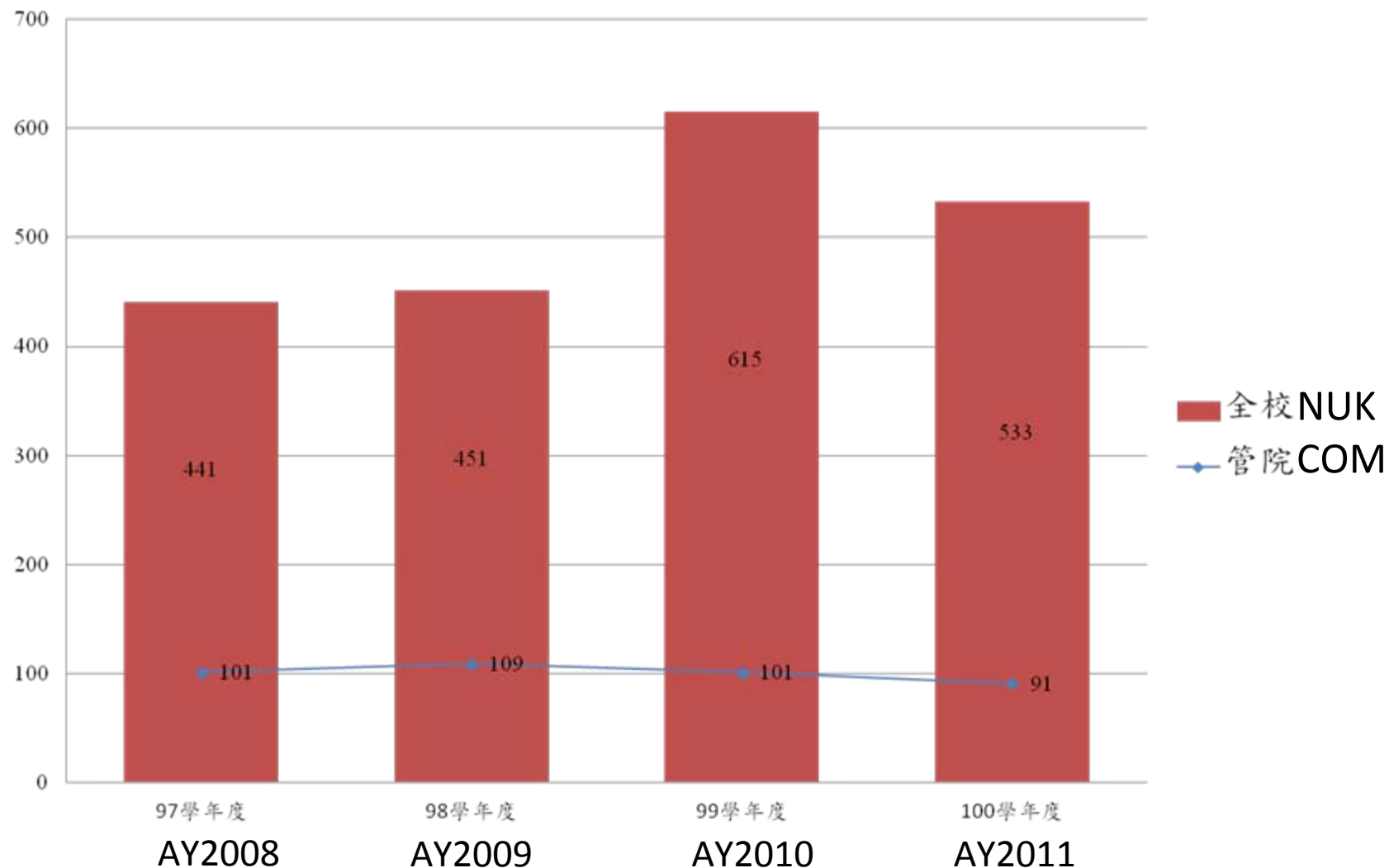
Industrial and SBIR Projects



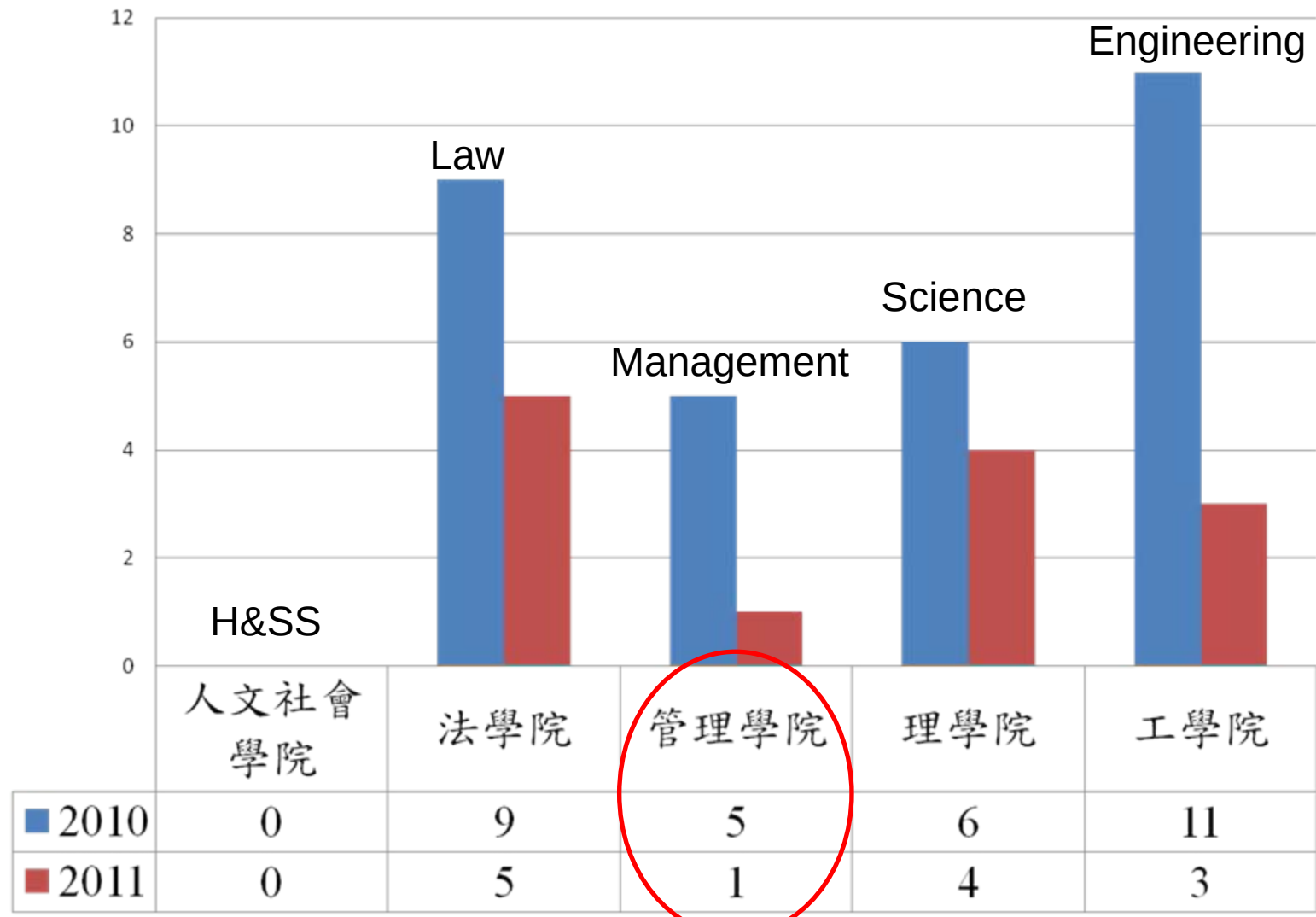
Class A Journal Publications



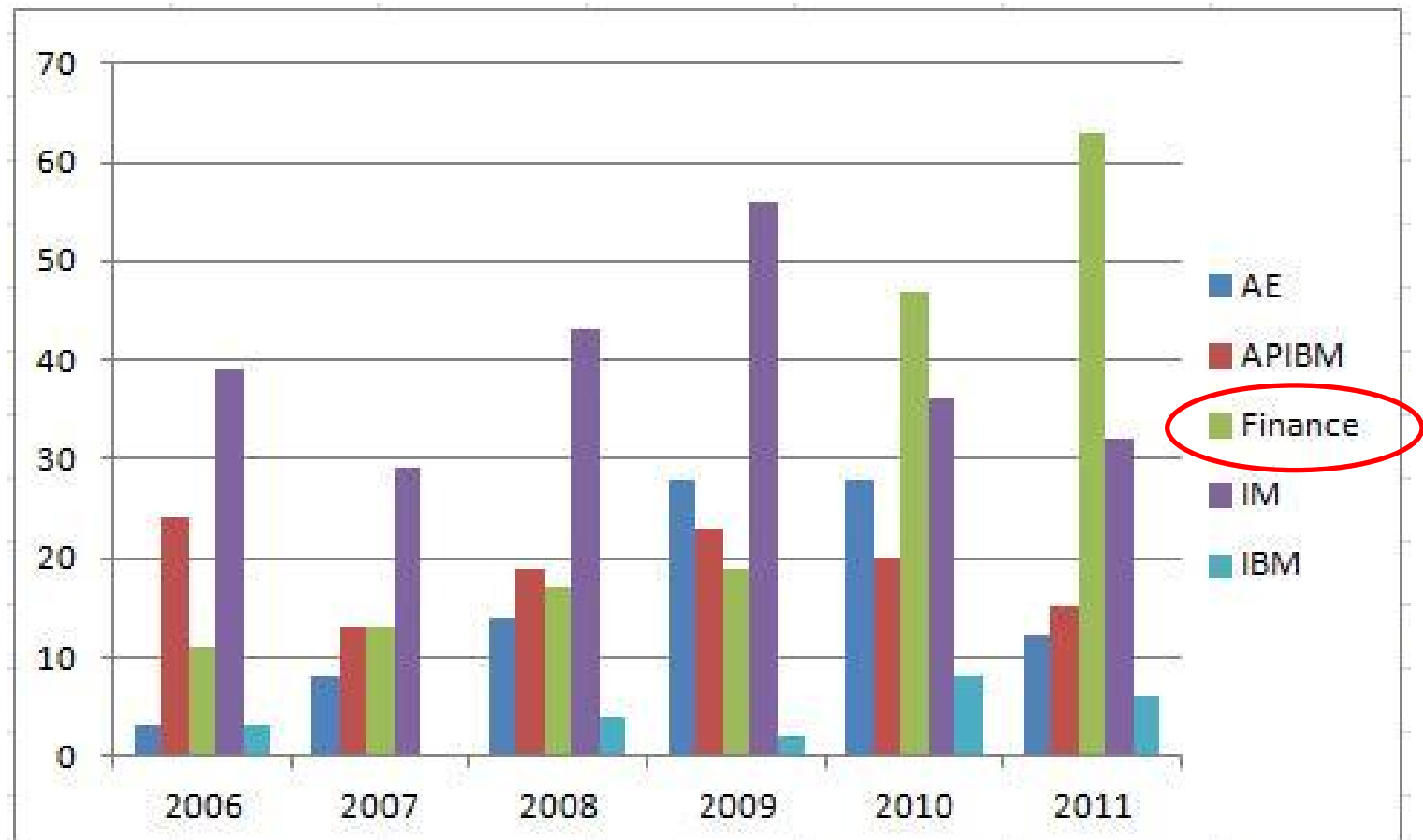
Conference Publications



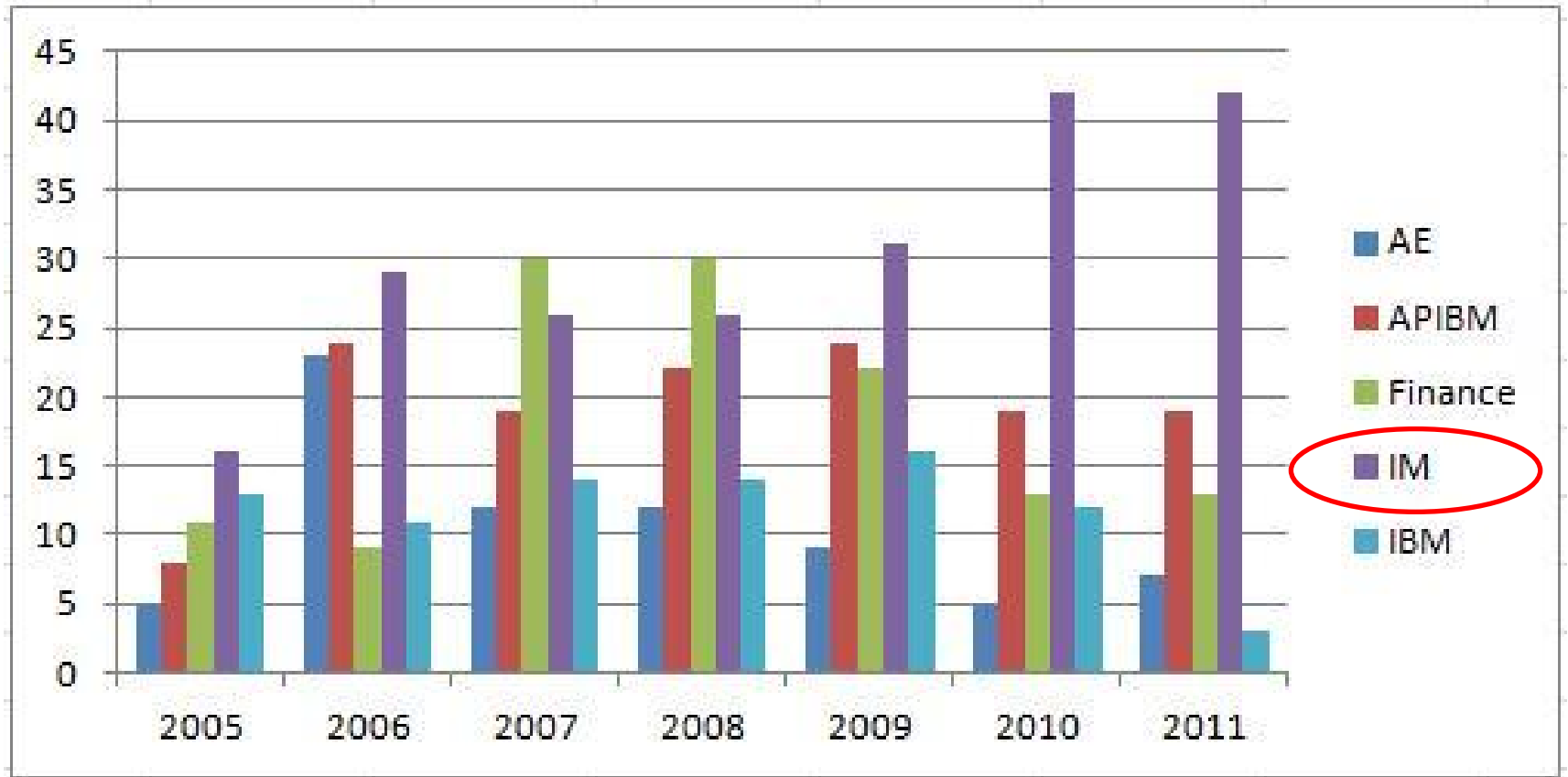
Hosting Conferences



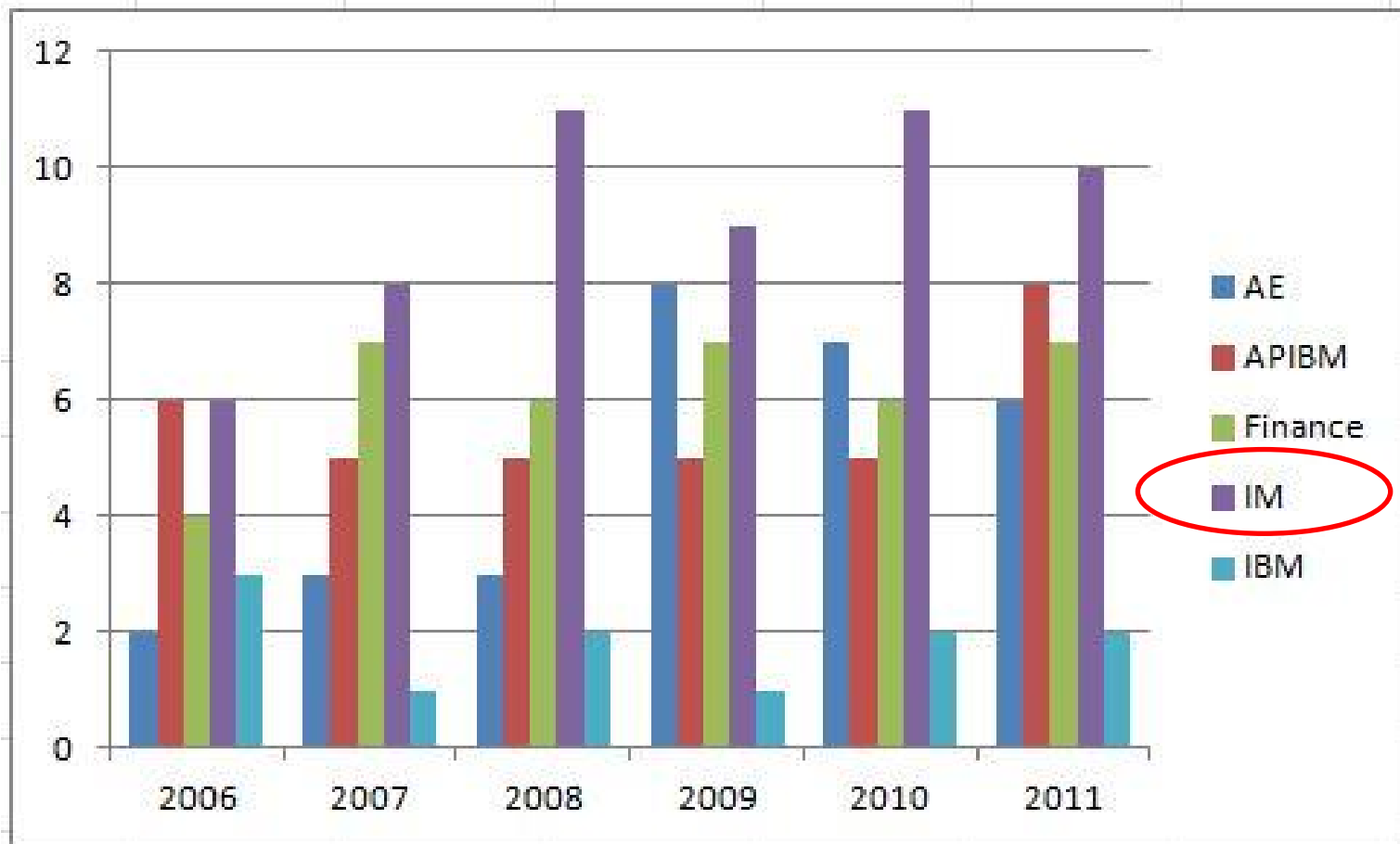
COM Dept – Journal Publication



COM Dept – Conference Publication



COM Dept – NSC Project



COM Dept Snap Shot (各系所特色)

	Departments and Institute	Strength
1	Applied Economics (BS/MS)	Asian-Pacific Economic & Management Association
2	Asian Pacific Industrial & Business Management (BS/MS)	Strong Supporter of EMBA Programs
3	Finance (BS/MS)	Lead in Journal Publication
4	Information Management (BS/MS)	All-English Teaching & Hosting International Conferences
5	Institute of Business Management (MS)	More Students Attending Conferences
6	International Master of Business Administration (MS)	Aiming at International Students

101年度國際交流合作評比積分表

	一	二	三	四	五	六	七	八	九	十	十一	十二	十三	積分	備註
	主辦國際研討會議之場次(單向積分加權3倍)	促成校級學術交流協議案件數	簽署院或系所層級學術交流協議書案件數	邀請國際學者專家至本校短期訪問、研究與講學人次	外籍生就讀人數	專任教師平均赴國外短期研習、講學或參國際學術活動人次之比例	學生至國外遊學、短期研習、實習和修習雙聯學位人次比例	師生獲得國際證照數比例	學生參與國際競賽或國際學術活動人次比例	學生通過英文檢定證照數人次比例	非語言學習課程全外語授課課程數	擔任國際研討會會議總主持人次	其他實質有助本校國際化之特殊事蹟與指標		
人文社會科學院		5	5	5	4	1	5	3	3	4			4	39	
西洋語文學系					5		3			2				10	
運動健康休閒學系								1						1	
傳統工藝與創意設計學系								2						2	
東亞語文學系		5		2			5		4	4			5	25	系級第三名
法學院	15		4	5		2	4		1	3	3	4	2	43	
法律學系	9										3	2		14	
財經法律學系	15		5	5								5	3	33	系級第二名
政治法律學系							1							1	
管理學院		4	3			5	2	5	4	5	5	6	5	57	院級第一名
應用經濟學系	9										2			11	
亞太工商管理學系					3					1	2			6	
金融管理學系										5				5	
資訊管理學系	9			2			3					3		34	系級第一名
經濟管理研究所						2	2							19	
理學院	6	3		2		3			2	1	4	2	1	24	
應用數學系		4				3								7	
應用化學系											5			5	
應用物理學系														0	
生命科學系	9													9	
生物科技研究所									3				1	4	
統計學研究所				3										3	
工學院	12		2	5	4	4	3	4	5	2	2	5	3	51	
電機工程學系					3				2					5	
土木與環境工程學系			5		3	1		4				1		14	
都市發展與建築研究所	12			4		4	4							24	系級第四名
化學工程及材料工程學系									1				4	5	
資訊工程學系	9											5		14	

2012 International Cooperation Contest

COM: Rank No. 1 in college level

IM: Rank No. 1 in department level

101年學術產學評比積分表

2012 Industrial-Academic Cooperation Contest

評比項目	1 平均每位專任教師發表SCI, EI, SSCI, CSSCI, AHCJ期刊論文數	2 平均每位專任教師發表SCI, EI, SSCI, CSSCI, AHCJ期刊論文數	3 平均每位專任教師發表國內外會議論文數	4 平均每位專任教師發表專書或藝術作品發表數	5 平均每位專任教師獲得非國科會非教育部(但含國科會產學合作計畫)經費	6 本校申請獲得專利件數	7 平均爭取產學合作案件數(其他計畫及國科會產學合作計畫)	8 平均獲國內外學術會議最佳論文獎數	9 平均教師參與國內外學術競賽獲獎次數	10 獲國科會或教育部產學合作獎次數	11 主辦國內研討會議之場次	12 其他特殊成就、事蹟與指標	總分	名次
人文社會科學院	1	2	1	5	2	5	4	4	4		6	2	36	
西洋語文學系				3									3	
運動健康與休閒學系						5	2						7	
傳統工藝與創意設計學系				5				1	4			2	12	
東亞語文學系													0	
法學院	3	1	4	4	4		3				15		34	
法律學系				2							9		11	
財經法律學系	1		3	4	3		1				15		27	系第一名 20點
政治法律學系											9		9	
管理學院	2	3	3	3	1		1				9		31	
應用經濟學系													0	
亞太工商管理學系													0	
金融管理學系	3	3											6	
資訊管理學系			2					2				5	9	
經營管理研究所								3					3	
經學院	4	4	2		3	4	2	2	5		6	5	37	
應用數學系												5	5	
應用化學系													0	
應用物理學系	4	4				4			3				15	
統計學研究所													0	
生命科學系					2								2	
生物科技研究所									5				5	
工學院	5	5	5	3	5		5	5	3		12	3	51	院第一名 20點
電機工程學系			1	1								3	5	
土木與環境工程學系		1			4		3		1				9	
都市發展與建築研究所					5		5				3		13	
化學工程及材料工程學系	5	5	5		1		4	5	2				27	系第一名 20點
資訊工程學系	2	2	4					4	2		12		26	系第三名 8點

COM: Rank No. 5 in college level

For better or for worse₁

- **Globalization**
 - Maintain the lead
- **Research**
 - Status quote
- **Industrial/Business Cooperation**
 - Playing catch up

Globalization₁ - MOU (109)

➤ China 33

➤ Japan 21

➤ Korea 18

➤ Vietnam 11

➤ Thailand 1

➤ Malaysia 1

➤ Indonesia 0

➤ USA 9

➤ Europe 11

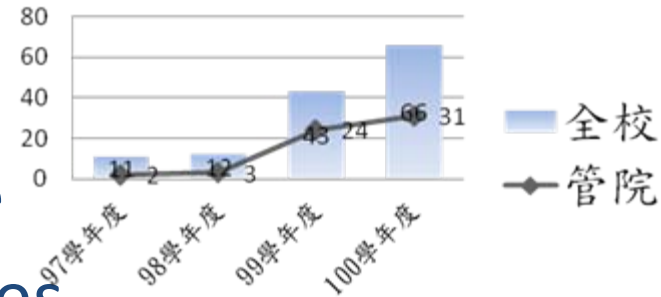
➤ Others 4

Globalization₂

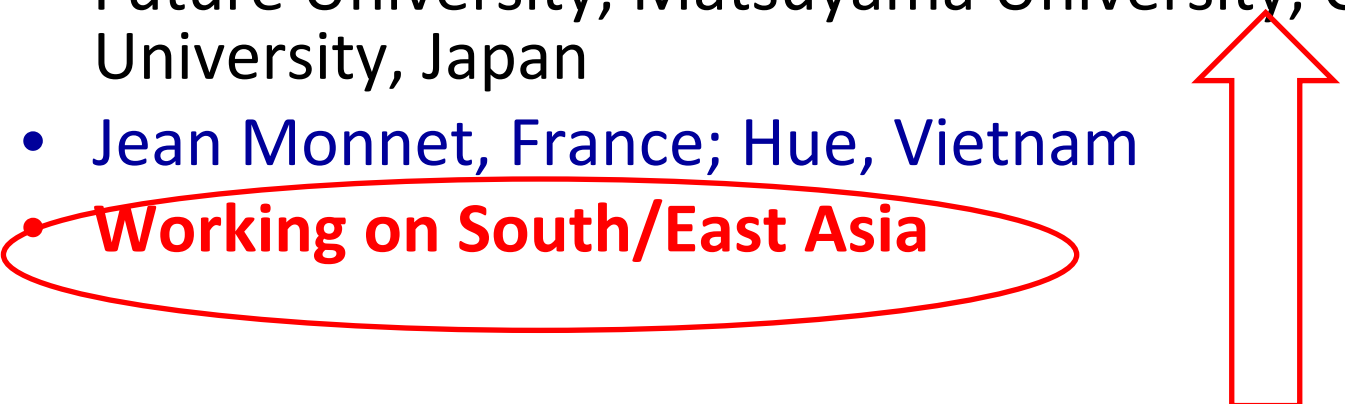
- All-English Teaching Programs
 - Department Level (IM): *Application of Information and Management (2011), certificate program*
 - College Level (COM): *Management of Finance, Economics and Information System (2012), certificate program*
 - University Level (COM): *International Master of Business Administration (2011), Degree program*
 - Plan: University Level Certificate Program (2013)
 - Plan: Cross-University Level Certificate Program (2014)

Globalization₃

- Exchange & Foreign Students
 - Rap Sessions、All-English Website
- Hosting International Conferences
- BS, MS programs
 - IMBA
 - Application %
(推甄、繁星)
- In-Service programs
 - APIBM, IM
 - EMBA



Globalization₄

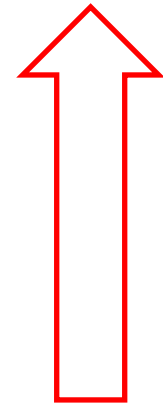
- **International exchange and cooperation**
 - University of Bedfordshire, UK
 - BS, MS, Dual Degree, signed
 - State University of New York at Stony Brook, USA
 - MS Dual Degree, signed
 - Long Island University, USA
 - CS, Business, MS Dual Degree, negotiating (MOU signed)
 - Future University, Matsuyama University, Osaka University, Japan
 - Jean Monnet, France; Hue, Vietnam
 - **Working on South/East Asia**
- 

Globalization₅ - International Conference Hosting Experience

- IEA-AIE 2009: The Twenty Second International Conference on Industrial, Engineering & Other Applications of Applied Intelligent Systems (co-host)
- [ASONAM 2011: The 3rd International Conference on Advances in Social Networks Analysis and Mining](#)
- IEEE Grc 2011: The 2011 IEEE International Conference on Granular Computing (co-host)
- [ICIM 2012: The 23rd International Conference on Information Management](#)
- IBICA 2012: The 3rd International Conference on Innovations in Bio-Inspired Computer and Applications (co-host)
- [KMO 2013: The 8th International Conference on Knowledge Management in Organizations](#)
- [LTEC 2013: The 3rd International Workshop on Learning Techniques for Education in Cloud](#)
- [IDAM 2013: The 3rd International Workshop on Intelligent Data Analysis and Management](#)

Research

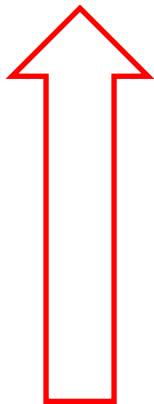
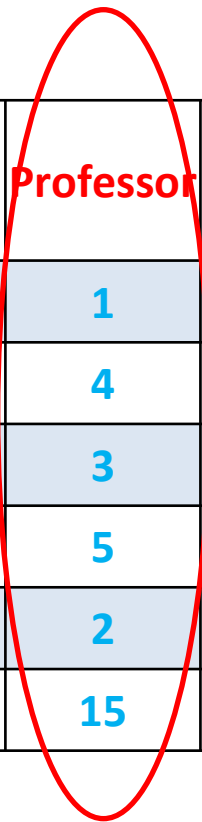
- Journal(82/413), Conference(101/615)
- NSC projects (30/123)
- Status quote



	Departments	Professor	Associate Professor	Assistant Professor	Total
1	Applied Economics	1	4	6	11
2	APIBM	4	4	3	11
3	Finance	3	3	5	11
4	Information Management	5	1	5	11
5	IBM	2	0	2	4
6	Total	15	12	21	48

Industrial/Business Cooperation

- Industrial-Academic, SBIR projects (2/56)
- MOE projects (2/36)
- In-service programs



	Departments	Professor	Associate Professor	Assistant Professor	Total
1	Applied Economics	1	4	6	11
2	APIBM	4	4	3	11
3	Finance	3	3	5	11
4	Information Management	5	1	5	11
5	IBM	2	0	2	4
6	Total	15	12	21	48

